

Electronic Acknowledgement Receipt

EFS ID:	7453884
Application Number:	10020094
International Application Number:	
Confirmation Number:	9964
Title of Invention:	Communication system for sending advertisements based on location determination and previously specified user selections
First Named Inventor/Applicant Name:	Thomas E. Coverstone
Customer Number:	68769
Filer:	Richard Carl Auchterlonie
Filer Authorized By:	
Attorney Docket Number:	8931.002.NPUS00
Receipt Date:	20-APR-2010
Filing Date:	13-DEC-2001
Time Stamp:	20:06:19
Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Credit Card
Payment was successfully received in RAM	\$585
RAM confirmation Number	5762
Deposit Account	
Authorized User	

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/Message Digest	Multi Part/.zip	Pages (if appl.)

1	Request for Continued Examination (RCE)	Coverstone_NPUSO_RCE-sb0030_2010-04-20.pdf	64929 a06a84bca6314698b22695dbc4d6cd9eb01cf59	no	1			
Warnings:								
This is not a USPTO supplied RCE SB30 form.								
Information:								
2	Oath or Declaration filed	Coverstone_NPUSO_Rule_132 Declaration_2010-04-20.pdf	16542786 580f7876feec3354a579a79d0f0758197a09911e	no	12			
Warnings:								
Information:								
3	Information Disclosure Statement (IDS) Filed (SB/08)	IDS.pdf	1161063 aeb29b0a1ab67f49c6056187677415c3a1b8cc6a	no	9			
Warnings:								
Information:								
4	Information Disclosure Statement (IDS) Filed (SB/08)	IDS_2A.pdf	906243 6d4bd393c4b5525ddc336ff5e75b9fb0ad95c7d2	no	6			
Warnings:								
Information:								
5		Coverston_NPUSO_Amendment_in Reply_to_final_OA_of_20_Oct_2009.pdf	909620 f3a21379920a9f805fac7cae3a2ef8b072b668fa	yes	25			
	Multipart Description/PDF files in .zip description							
	Document Description			Start	End			
	Amendment Submitted/Entered with Filing of CPA/RCE			1	1			
	Applicant Arguments/Remarks Made in an Amendment			2	25			
Warnings:								
Information:								
6	NPL Documents	C1-2003-10-16_ELBA_Deliverable_1-1.pdf	2189633 f6e8d54d43d49f8dd71b6e8098a48fab9c0f7857	no	17			
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7	NPL Documents	C2-2004-04-05_ELBA_Overview_English.pdf	9797146 d1e1de615487bfe57cb2d2c70ab451943887cc9f	no	17			
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8	NPL Documents	C3-2004-04-05_ELBA_Integration.pdf	5416326 3dcb8f78989b6cf797a7175ac3f0130d2bbc9f65	no	22
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9	NPL Documents	C4-2004-06-06_Aalto_Bluetooth_WAP_LBA_Mobile_Ads.pdf	421921 32e97ff47d66b2094b959b45a9535c4a24d2690d	no	10
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10	NPL Documents	C5-2006-00-00_lbs_lecturenotes_steinigeretal.pdf	4838076 848cd788fbe0b62a87de5c03555b5ed0144c7fd6	no	28
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11	NPL Documents	C6-2007-00-00_Bruner_and_Kumar_Attitude_toward_Location-Based_Ad.pdf	1349008 d915c420a889db16a8eac3eec09fd0a2af339888	no	15
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12	NPL Documents	C7-2007_07_13_Murphy_In_Search_of_Spot_Relevance.pdf	433401 b83f42e14f464a8b3241e7e49853d3398051a283	no	2
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13	NPL Documents	C8-2007-10-12_NAVTEQ_bought_by_Nokia_yourNAV.pdf	340225 14a0e0e89619e6c79246bb648db2295bf2eaf21f	no	3
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14	NPL Documents	C9-2008-02-06_Companies_Betting_On_Location_Based_Mobile_Ads.pdf	156973 0bdf3c8fb824add4651f9f15837b78e9d04156c7	no	2
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15	NPL Documents	C10-2009-01-12_NAVTEQ_Location-based_mobile_advertising_Cia_n_GoMoNews.pdf	163590 144c5a2236b6513b8d05266ce3247fcf76f5450d	no	2
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16	NPL Documents	C11-2009-01-22_Nokia_4Q08_Financials.pdf	1617840 de49883f8eba4fa9772ab1dad2dae6f3195335a4	no	17
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17	NPL Documents	C12-2009-02-16_Microsoft_Mobile_Ad_Partners.pdf	115250 d8c80a875edf3efb6a8d2d2665a9dc8fae8e 92f6	no	2
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18	NPL Documents	C13-2009-02-02_Qualcomm_Xiamen_Location_Aware.pdf	172557 8d5d0d4f94395b5f5f5d709867c110c86241 5a37	no	3
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19	NPL Documents	C14-2009-03-24_T-Mobile_uses_innovative_Bluetooth_technology_to_drive_footfall.pdf	167843 9406d85ba2d356f62804e0d02faf36087d54 80e1	no	2
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20	NPL Documents	C15-2009-03-29_T-Mobile_To_Trail_Proximity_Marketing_In_UK_Stores.pdf	259415 76e10f7a045bda2d41a9a85764e08d90b2e d49c6	no	2
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21	NPL Documents	C16-2009-08-31_Navteq_to_see_rve_location_based_ads_in_Nextar_GPS_system.pdf	161345 a97af44c66c13cdafa5e8452b1ee4f8d195c 3daa	no	2
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22	NPL Documents	C17-2009-09-10-Gannes_Mobilize.pdf	1182314 0944154817b3e5829a8b0ffa23502ad7d99 70915	no	4
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23	NPL Documents	C18-2009-09-15_Nokia_Navteq_buys_Acuity.pdf	767003 187c9786f0ee4ca40015b9590b25f1e9ab8e 1149	no	4
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24	NPL Documents	C19-2009-09-14_Navteq_Aquires_Acuity_Mobile_14_Sep_2009.pdf	508557 91df99dfdd3b246468b8879097ac8516c4 3f806	no	2
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25	NPL Documents	C20-2009-09-15_Ricketts_Nokia_NAVTEQ_buys_Acuity_Mobile_for_LBA.pdf	1174938 f3064734cb23adfa3336e6f72501ec326fda 2b44	no	6
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26	NPL Documents	C21-2009-11-02_Google_Webs ite_Google_to_Acquire_Admo b.pdf	99543 5909bfe5d554692b46bab187701d6d6e90 2e3539	no	2
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27	NPL Documents	C22-2009-11-02_Wikipedia_Lo cation_Based_Advertising.pdf	307129 6eb321d9bdc3c6b5787365521ab3385181 ee05f2	no	4
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28	NPL Documents	C23-2009-11-04_Acuity_Mobile _Website_eMAP.pdf	341784 a7e275e79cacf715b0efdc46fa36c2519557 0ad9	no	2
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29	NPL Documents	C24-2009-11-04_Acuity_Mobile _Website_Company_Overview. pdf	437141 d88a697db3eab27b2753e57dc57767441 164fd69	no	2
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30	NPL Documents	C25-2009-11-04_Acuity_Mobile _Website_eMAP_KeyBenefits. pdf	211907 2c908bf27317e9031f557ebb7ce8fe89df51 3a56	no	2
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31	NPL Documents	C26-2009-11-04_Acuity_Mobile _Website_Aislecaster.pdf	477809 ec2b52e7ec18429f9868d7d9dcd0a3eb1 87e36	no	2
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32	NPL Documents	C27-2009-11-04_Acuity_Mobile _Website_SpotRelevance.pdf	206237 b2790ecda4ff47e2250c681e2969683ab98 3868	no	2
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33	NPL Documents	C28-2009-11-04_Business_Wee k_Acuity_Mobile.pdf	299475 7726c30faaa27042e9bb06fdbca1a92ccf6b 9fde	no	3
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34	NPL Documents	C29-2009-11-09_Googoe_to_A cquire_AdMob.pdf	99515 13684a189c3f21be06036f9dd8464c2c0d4e 0371	no	2
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35	NPL Documents	C30-2009-11-09_Hof_Business_Week_Why_Google_is_Buying_Admob.pdf	235097 c6bf53fd36065d1b60e79adbb43654c6e09 e347d	no	2
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36	NPL Documents	C31-2009-11-09_Ferraro_Google_Acquires_Admob.pdf	359980 7481550d8ae5d8eb7f9700a78b48833a129 92240	no	2
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37	NPL Documents	C32-2009-11-09_Schonfeld_Admob.pdf	191383 746310d283721e40e2453378e44010ee3eb b2654	no	2
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38	NPL Documents	C33-2009-11-09_RIM_website_New_Services_Platform.pdf	189524 48af2dc3bb1020500e80a7e8fdc91a281948 b1eb	no	3
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39	NPL Documents	C34-2009-11-10_Argshire_RIM_Brings_New_Services.pdf	540748 4f98bed546f6fbced0ca6d595b908fd0a14b e0b9	no	2
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40	NPL Documents	C35-2009-11-10_The_Daily_Disney.pdf	1512407 e44af64b6d54b22d9b68e9adc5515cb2027 6616b	no	11
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41	NPL Documents	C36-2009-11-11_disneyparks_Mobile_Magic.pdf	3722473 71276d8831ef7bc486953a407fbe48e5d5f4 9ead	no	13
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42	NPL Documents	C37-2009_Intera_Bluetooth_Proximity_Marketing.pdf	1353455 13970e9fc69f06e937770b62cddf66a9b562 2924	no	2
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43	NPL Documents	C38-2010-01-06_Kane_Apples_Quattro_Deal_WSJ.pdf	405261 a6dccccc1bf768e2053758d07eaae8e3e69c8 e248	no	2
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44	NPL Documents	C39-2010-01-06_Posterous_Apple_Acquires.pdf	100193 052ffad1d4963d7eea806d0c0117e718956 574da	no	2
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45	NPL Documents	C40-2010-01-15_Mobile_Magic_Application_Disney_World.pdf	522693 6b13545078738739e70e415d12e27cce08 03cb5	no	6
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46	NPL Documents	C41-2010-01-21_Nokia_takes_on_Google_with_free_navigation_on_app_Reardon_cnet_news.pdf	1122590 e36e90b7eec916446b1dbdb98fb1bb0c4f1 61249	no	4
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47	NPL Documents	C42-2010-01-22_Gartner_nokias_free_navigation_creat_174023.pdf	106548 83ce0f543385c2cca9cc8494c9f45866263ca32	no	3
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48	NPL Documents	C43-2010-01-22_Harnick_Opera_Acquires_Admarvel.pdf	883361 41b739f6b5a73785223507587356e84e2ef 0ad25	no	4
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49	NPL Documents	C44-2010-02-01_Verizon_VZ_Navigator.pdf	260371 6a955090f7aefab8c121be262f90885a281f4 645	no	3
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50	NPL Documents	C45-2010-02-03_App_Store_Tip_Enhance_Your_App_with_Core_Location.pdf	96915 5fdad2e04edf823876aeca36779c171c694 0b35	no	2
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51	NPL Documents	C46-2010-02-09_Quattro_webite.pdf	247137 b9963acc5e27a081a32a39163c953a4f89d6 8aff	no	1
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52	NPL Documents	C47-2010-02-09_Quattro_webite_targeting.pdf	59871 654c7f81ee7a300f3b33d9976c0ca218cff0 a19	no	1
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53	NPL Documents	C48-2010-02-10_Gartner_Report_Mobile_Ad.pdf	111248 d9b5465a314552ecfc1f6f496dbeaa860c1 cb2c	no	3
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54	NPL Documents	D1-2010-02-12_Genasys_GyPSI_OpenExperience_API.pdf	984331 56c37592bb42c0c78999023c0fc5f648624c e038	no	3
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55	NPL Documents	D2-2010-02-15_NAVTEQ_LocationPoint_Advertising_Selected_by_Nobex_Technologies.pdf	88392 54060c336c6b12c3121b30fce4bbbd83f9c bda58	no	2
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56	Fee Worksheet (PTO-875)	fee-info.pdf	31649 097aa384e6febcd05b1d7aa186f0b0bb0 e525	no	2
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Information:					
Total Files Size (in bytes):				66424169	
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p>New Applications Under 35 U.S.C. 111 If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p>National Stage of an International Application under 35 U.S.C. 371 If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p>New International Application Filed with the USPTO as a Receiving Office If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					